



**** Announcement****

GSAdvisors announces Sam Ceccola to Executive Management Team as Chief Technology Officer. Sam will lead the technology insertion practice for GSAdvisors Corporation, Government Sales Advisors and Government Solution Advisors.

His background makes Mr. Ceccola uniquely qualified to run this cross collaboration group with past experiences as:

Capgemini	VP of Technology Transformation North America Chief Technology Officer
BEA Systems	Deputy Chief Technology Officer Federal CTO
Hewlett Packard	Director, High Availability Practice Technical Director, J2EE Services Bluestone Software - Technical Director J2EE Services

**** PRESS RELEASE ****

GSAdvisors announces the addition of Industry Recognized Leader, Sam Ceccola as Chief Technology Officer (CTO)

GSAdvisors announced today, November 24, 2008, that former Capgemini, BEA, and Hewlett Packard executive, Sam Ceccola, has been added to the executive management ranks as GSAdvisors' Chief Technology Officer (CTO). Mr. Ceccola will play an integral role in helping deploy Industry-proven technology solutions into the US Government marketplace. In this role Mr. Ceccola assists Industry clients in technology alignment with DOD, Intelligence and Civilian based missions. He pursues new areas of technology penetration by leveraging his technical vision and knowledge, external presence, extensive relationships, business knowledge and ability to translate customer needs into reality.

With over 19 years experience in the design and delivery of information technology systems for business and government, with a focus on distributed architectures including Service-Oriented Architecture (SOA) being utilized towards a solution. Sam has a well founded reputation among industry, partners, analysts and customers as a visionary and of being capable of bridging the gap between vision and implementation. His diverse background spans the technology stack from hardware infrastructure to the application layer. He has excellent presentation skills, and is considered a technology industry leader. Mr. Ceccola has been the keynote speaker for numerous organizations, leading or participating in several industry forums including his experience as Vice Chairman of the Board of Directors for Open Group, Industry Advisory Council, IJIS, OMG and others. Sam points out that, "I also sit on the Board of Advisors for several other technology companies, enabling me to cross collaborate.

Mr. Ceccola joins a very experienced group of experts in Government technology deployments. The Chief Executive Officer (CEO), Doug Natal has driven large technology teams since 1987 for companies like EMC, StorageTek, EDS and VeriSign. He was involved in the incubation stages of important Government initiatives like Army Knowledge Online (AKO), Elliptical Curve Cryptology (ECC), IRS-Service Center Consolidation and the Pentagon Storage Area Network deployments following the attacks on September 11th. Mr. Natal is a partner with ACT/IAC, having graduated from this (Government - Industry cross collaboration) organization as an IAC Fellow in 2007.

"We are excited about bringing Sam on-board at just the right time," said Mr. Natal. "We are finding that technology companies are not focused on manufacturing or the financial markets anymore. Instead, they have shifted funding to the Government marketplace, trying to capturing the increased Government spending during this economic downturn."

As the firm's tagline states, it is clear that GSAdvisors has a passion for, *Transforming Government Through Technology*.

About GSAdvisors:

GSAdvisors is a leader in Government to Industry collaboration on IT deployments. The organization helps Government leverage Industry-proven technologies to increase productivity, reduce spending and execute on mission effectiveness. The group is managed in two distinct capacities. **Government Sales Advisors, LLC** is focused on providing Industry with the *People, Procedures and Tools* needed to build a credible federal practice. **Government Solution Advisors, LLC** is a SDVOSB focused on providing the Government with solutions that reduce the decision cycle. Together, GSAdvisors provides a unique value to the community that creates a mutually beneficial relationship between Industry and Government. GSAdvisors solutions and services can be found at www.GSAdvisorsCorp.com

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